



COMMUNICATIONS RESOURCES

BELLSBEER.COM

If you have a question about our beer or anything about our brewery, this is where to go. From news about upcoming beer releases to selecting the right foods to pair with them, our website is one of our main communications outlets. We are always adding new content. Here are some great resources you can find right now:

Our Beer Finder: Updates based on VIP data and recent deliveries. Users can search by city and state or by zip code. Use it to find any or all our beers. Info can be emailed/shared via a custom link. This is one of our most visited pages.

Beer Availability Calendar: Use this tool to plan for upcoming releases, events and promos.

Our Blog: Where we post press releases, tap lists for special events, news about the brewery and more. Visit often to see what new content including brand videos, is available to share and use that can benefit us all.

Events Calendar: Where we list information about upcoming beer dinners, tappenings, tastings and more.

History: From Larry Bell's 15-gallon soup pot to our most current construction project, learn more about how Bell's got to be the 7th largest craft brewery in the United States. You can also find information about our Pub (Bell's Eccentric Café), our General Store and Upper Hand, our sister brewery in Escanaba, Michigan.

Our Beer Portfolio: Also includes food, cheese and dessert pairing suggestions.