



PRODUCT RUN NUMBERS (PRN)

BOTTLES

Bell's codes two areas of each bottle. The first place is coded on the shoulder of the bottle itself. The code contains the date, time filled (military time), PRN and serial number. In the example to the left, it was packaged on October 25, 2016 at 3:26am. "16626" is the PRN and it was the 58,524th bottle to be filled.

The second location is coded on the back of the label; and it contains the PRN, package date and shelf life. In the example to the left, "16353" is the PRN. The acronym "PKG" means packaged, and the date is the actual date of packaging. This label also shows that this beer has an unlimited shelf life.

Additionally, the carton is coded with the package date, time filled, shelf life, PRN and serializer. In the example to the left, it was packaged on March 15, 2017 at 11:44pm and has a shelf life of 6 months. Its PRN is "17589" and the serial number "002625" means it was the 2,625th case to be palletized.

CANS

The bottom of the cans are coded with the PRN, time filled package date and sterilizer. In the example to the left, "16356" is the PRN. It was packaged at 1:01pm on August 29, 2016, and this was the 69,260th can to be filled.

The side of the cans include the shelf life. In the example to the left, the shelf life is 6 months.

Additionally, the carton is coded with the PRN, package date, shelf life, time filled and serializer. In the example to the left, it was packaged on July 6, 2017, at #:33am, and has a shelf life of 6 months. Its PRN is 18704 and the serial number "0001715" means it was the 1,715th can to be filled.

KEGS

The side of each keg is printed via video jet with the brand, package date, PRN, time filled and serializer. In the example to the left, Oberon Ale was packaged on March 16, 2017. The PRN is 17580, packaged at 7:04pm, and was the 213th keg to be filled.

