

BREWERY TIMELINE



1983

Larry Bell opens his homebrew supply shop under the name Kalamazoo Brewing Co.



1985

Bell's Brewery opens with a 15-gallon soup pot and one employee: Larry Bell.
Amber Ale



1987

Bell's Porter



1988

Kalamazoo Stout
Best Brown Ale
Special Double Cream Stout
Cherry Stout



1989

Surpass 1000 barrels brewed.
Expedition Stout



1990

2-barrel system.
Begin to distribute outside of Michigan (IN, IL, WI).



1991

First Eccentric Day.



1992

15-barrel system.
Solsun Ale (now **Oberon Ale**)



1993

Receive classification as a Microbrewery.
Tasting room, The Eccentric Café, opens (the first of its kind in the state of Michigan since prohibition).



1996

Beer garden and bandshell added at The Eccentric Café.
Surpass 15,000 barrels brewed.



1997

30-barrel system.
Begin partnership with local farmers for spent grain.
Two Hearted Ale



2003

50-barrel system.
Comstock Brewery opens.
Surpass 40,000 barrels brewed.
Winter White Ale



2004

Adopt-a-Highway partnership begins with 2 miles of highway.
Lager of the Lakes



2008

Green roof added to Comstock Brewery.
Surpass 100,000 barrels brewed.



2010

Oarsman Ale
Surpass 150,000 barrels brewed.



2012

Geothermal field installed.
200-barrel brewhouse added during brewery expansion.
Bell's Brewery is 100% owned by the Bell family (Larry, Laura & David).



2014

Bell's cans premiere.
Surpass 300,000 barrels brewed.



2015

Hop field planted over Geothermal field.
Waste water treatment facility built.
Bell's celebrates 30th anniversary with Funvitational.



2017

Surpass 525 employees.
Adopt 2 miles of the Kalamazoo River Valley Trail.
Surpass 450,000 barrels brewed.



2019

Official Hazy IPA
New pilot system and innovation pipeline added.



Bell's Sustainability Initiatives