



POINT OF SALE ORDERING

- Point of Sale Merchandise includes no-cost and Co-Op'd items that will be invoiced to Distributors.
- Point of Sale Merchandise must be ordered using the 'POS Orders' tab on the Distributor Portal (<http://portal.bellsbeer.com>) by an authorized user. For help, contact the portal administrator at portal@bellsbeer.com or 269.250.8831.
- Point of Sale orders must be placed by 11:59 p.m. EST on the Friday prior to the desired week for pickup or UPS shipment. On time delivery via beer truck is wholly dependent on available confirmed beer shipment schedule and is subject to change with that schedule.
- Orders can be 100% Wholesaler pay, 100% Bell's pay, or 50%/50% pay.
- UPS shipment charges are all 100% Wholesaler pay.
- Order status is available 24/7 by logging into the distributor portal. Further questions can be directed to your Brewery Representative, pos@bellsbeer.com.
- Point of Sale Merchandise charges are invoiced separate from beer, and will be due in the terms agreed upon by the Brewery Representative and Wholesaler.
- If an account becomes 30 days past due, Wholesaler and Brewery Representatives will be notified that ordering privileges are suspended until payment is received in full. This suspension applies to all POS Merchandise, including no cost items and there will be no exceptions.
- Any discrepancies between invoiced and received quantities must be reported to your Brewery Representative within 48 hours of receipt.