

SOCIAL MEDIA

Our reach on social media is diverse and growing, but for us, it's less about Likes and Follows and more about engagement. We use social media to help continue the conversations that are ongoing with our fans. Below is where you can find and connect with Bell's on social media.

Facebook: Two pages: "Bell's Eccentric Café" and "Bell's Brewery" – Brewery news, upcoming beer releases, recipes, blog posts, and event info. This is also where we celebrate our fans' passion. Feel free to tag our official page in your posts.

Twitter: Brewery news, upcoming beer releases, recipes, blog posts and event info. Our handle is @BellsBrewery. Tag us in your posts so that we can easily find them and potentially re-tweet.
TIP: Never start a tweet with a user's handle, unless you only want your followers and those of the handle to see the message – use a period (.) at the start or rework the wording of your post to ensure maximum visibility.

Snapchat: Real-time snapshots of our breweries, events, beers, pub and more!
Add us with username "bellsbrewery."

Instagram: Behind the scenes glimpses, brewery news, share fan photos. Our handle is @BellsBrewery. Our fans also use the hashtags #BellsBeer and #BellsBrewery.

Google+: Brewery news, upcoming beer releases, recipes, blog posts and event info.

Email Newsletter: You can sign up [here](#).

YouTube: Branded videos as well as those that focus on our sponsored events, behind the scenes glimpses as well as our process along with more entertaining options.

Pinterest: Recipes, new merchandise, sustainability, crafts and more.

LinkedIn: Career opportunities, insight into who we are as a company. We also use this channel to introduce potential employees (and our fans) to the Bell's culture.

TOURS

In addition to free public guided tours (times and locations will vary), we always encourage our partners at the Distributor and retail level to visit us and see firsthand where we brew our beer. Our tour guides can walk you through the complete Bell's history, our entire brewing and packaging process and even tailor your tour experience to cover your specific topics in greater detail. Please work with your Lead Brewery Representative to schedule a tour that best suits your needs. If you are ever in the area and want to join one of our scheduled tours, info can be found at bellsbeer.com/visit/tours/.

We hope to see you soon.