

PRODUCT INFORMATION

VARIETY PACKS



Box Of Hearts Variety 12 Pack – We have something for all those Two Hearted and IPA lovers out there: Box of Hearts, our first ever Hearted Family Variety Pack. This 12-pack includes our iconic American IPA, it's Lo-Cal sibling Light Hearted Ale, as well as two new releases: Black Hearted a Black IPA and Cold Hearted, a Cold IPA only available our General Store in Downtown Kalamazoo – until now.

Two Hearted Ale – American IPA brewed with 100% Centennial hops, citrusy and piney.

Light Hearted Ale – Citrus, pine and floral character of the hops with great malt balance but at just 110 calories.

Black Hearted – Black IPA. Citrus, pine and stone fruit aromas.

Cold Hearted – Cold IPA, a citrusy and piney IPA fermented with lager yeast to drive crispness and drinkability.

Box of Hearts 12oz 12 Pack Btl	Box of Hearts 2/12 Tray Btl
7 40522 40346 9	7 40522 40347 6



Flamingo Fighter Flight Variety 12pk – Our flamingos are back, with our newest variety pack. Fighter Flight is a collection of four Flamingo Fruit Fight variants, returning Raspberry and three new fighters – Blood Orange, Ginger Lime and Cherry. A perfect pack for those summer get togethers, Fighter Flight highlights everything we love about the series: sessionable, crushable and refreshing ales brewed with fruit.

- Raspberry Flamingo Fruit Fight - 5% - ABV
- Ginger Lime Flamingo Fruit Fight - 4.0% - ABV
- Cherry Flamingo Fruit Fight - 4.5% - ABV
- Blood Orange Flamingo Fruit Fight - 4.5% - ABV

Flamingo Fruit Fight Variety 2/12 Can	Flamingo Fruit Fight Variety 12pack Can
7 40522 41347 5	7 40522 41346 8



IPA Variety 12 Pack – IPAs pack a wide range of tropical and fruity hop aromas, and this variety pack is full of them. Two of our favorites: Two Hearted Ale and Official, as well as two exclusives: Juicy Gossip, a juicy session IPA that's bursting with flavor while keeping the ABV a respectable 4.7%, and West Coast Hazy, an IPA that's big and juicy with tropical hop aromas. Building on the popularity of both IPAs and the growth of variety packs, this offering is perfect for the craft beer fan who wants to taste the range of options Bell's has to offer.

IPA Variety 2/12 Tray Can	IPA Variety 12pack Can
7 40522 41597 4	7 40522 41596 7