



GUIDE TO LOCATING KEG IDENTIFICATION NUMBERS



The Keg Collar Tag is the Primary way we identify our Kegs.

The Keg ID, also known as the Keg Collar code or Keg Tag is the identification number we need to begin processing a return for a keg.

Our Keg ID numbers are 6 digits long and are located on a printed label wrapped around the collar of the keg.

If this label has been removed, please contact your Brewery Representative for alternatives to identify the keg.

You can clearly see the Keg Collar number in the image below.



Keg Collar Tag. This is the primary identification number we need for returns. **Please include any leading zeroes.**

UPC code. Do not include this in return information.



OTHER NUMBERS YOU MAY FIND ON OUR KEGS

Keg serial number



Can be found in various places (depending on manufacture date, etc.) but always etched into the stainless. Permanent part of the keg.

The Keg Serial Number is etched into the keg by the manufacturer.

If the Bell's Keg Collar number is damaged or missing, we may be able to identify the keg with the manufacturer serial number.

Please contact your Brewery Representative if the Bell's Keg Collar label is missing or damaged for help identifying the keg.

When filled, every keg is laser printed with the information pertaining to the beer inside the keg.

This information is useful for verification purposes but is not required for returns.

