



FISH YOUR HEART OUT

WIN A CUSTOM ADVENTURE WITH BELL'S BREWERY

DISPLAY EXAMPLES



14 CASES



10 CASES



12 CASES

MARCH 1 through MAY 31

Fish your heart out at some of the best trout fishing locations in the country with Bell's Brewery! One lucky fan (and one lucky friend) will get to head to one of the following locations:

Michigan's Upper Peninsula - Two Hearted River

North Carolina - Davidson River

Colorado/Wyoming - North Platte River

WINNERS

- 1 Grand Prize winner - A custom chartered fishing trip for 2
- 20 First Prize winners - Bell's SWAG

WAYS TO ENTER

- FishYourHeartOut.com
- Text "bellsfish" to 31996

Program includes national marketing support, including:

- Custom point of sale
- Social media spotlight
- Top billing on Bellsbeer.com
- Digital ads
- And more

We will be drawing the winners on or around June 5, 2020.