

NO PURCHASE NECESSARY. VOID IN AK, HI AND WHERE PROHIBITED BY LAW. The Fish Your Heart Out Sweepstakes begins 3/1/20 and ends 5/31/20. Open to legal residents of the 48 contiguous United States & DC who are 21 years of age or older as of date of entry. Subject to full Official Rules, available at FishYourHeartOut.com. Sponsor: Bell's Brewery, Inc., 8690 Krum Avenue, Galesburg, MI 49053. Message and data rates may apply. For help, text HELP to 31996. To opt out, text STOP to 31996. By texting BELLSFISH to 31996 you consent to receiving up to 3 text messages per entry attempt via autodialer relating to the sweepstakes. Consent is not a condition of purchase.