



Fish Your  
Heart Out

— WIN A —  
**CUSTOM  
ADVENTURE**  
WITH BELL'S BREWERY

**TO ENTER**

**VISIT** [FISHYOURHEARTOUT.COM](http://FISHYOURHEARTOUT.COM)  
**OR TEXT** "BELLSFISH" TO 31996

Fish your heart out at some of the best trout fishing locations in the country with Bell's Brewery! One lucky fan (and one lucky friend) will get to head to one of the following locations for a custom charter fishing trip:

**TWO HEARTED RIVER**  
Michigan's Upper Peninsula

**NORTH CAROLINA**  
Lake Fontana

**COLORADO AND WYOMING**  
North Platte River

NO PURCHASE NECESSARY. VOID IN AK, HI AND WHERE PROHIBITED BY LAW. The Fish Your Heart Out Sweepstakes begins 3/1/20 and ends 5/31/20. Open to legal residents of the 48 contiguous United States & DC who are 21 years of age or older as of date of entry. Subject to full Official Rules, available at [FishYourHeartOut.com](http://FishYourHeartOut.com). Sponsor: Bell's Brewery, Inc., 8690 Krum Avenue, Galesburg, MI 49053. Message and data rates may apply. For help, text HELP to 31996. To opt out, text STOP to 31996. By texting BELLSFISH to 31996 you consent to receiving up to 3 text messages per entry attempt via auto-dialer relating to the sweepstakes. Consent is not a condition of purchase.