



HOPSLAM ALE

DOUBLE IPA

GRAPEFRUIT, CITRUS, STONE FRUIT AND FLORAL AROMAS
MICHIGAN HONEY



Starting with six different hop varieties added to the brew kettle & culminating with a massive dry-hop addition of Simcoe hops, Bell's Hopslam Ale possesses the most complex hopping schedule in the Bell's repertoire.

Selected specifically because of their aromatic qualities, these Pacific Northwest varieties contribute a pungent blend of grapefruit, stone fruit and floral notes. A generous malt bill and a solid dollop of honey provide just enough body to keep the balance in check, resulting in a remarkably drinkable rendition of the Double India Pale Ale style.

PHYSICAL SPECIFICATIONS

ABV:	10.0%
Bitterness:	60-65 IBUs
Color:	Golden
Original Extract:	21 Plato

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PRODUCT SPECIFICATIONS

Pricing Tier:	5
Availability:	Winter specialty release
Available Formats:	Draft, Can
Shelf Life:	3 months



7 40522 11425 9
12oz. Can



7 40522 11428 0
12oz. Can 6-pack



7 40522 11429 7
Case



7 40522 10425 0
Keg

Bell's Sales Rep _____ Phone _____ Price _____

