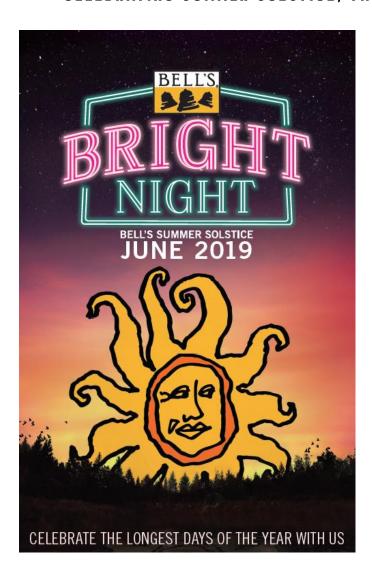


BRIGHT NIGHT

JUNE 17 - JUNE 23 CELEBRATING SUMMER SOLSTICE, THE LONGEST DAYS OF THE YEAR



Join our national celebration of Oberon and the longest day of the year with great beer. Brewery support includes:

- National web and social media
 - Promotion on Bellsbeer.com landing page
 - Twitter, Facebook and Instagram posts leading up to and during event
 - Bell's official page co-hosting events
- Bright Night Untappd Badge
 - Available week of event
- Specialty Point of Sale

Potential Event Expansions:

- Sunset Toast
- Beer Dinner
- 5k Fun Run
- · Bell's Trivia
- **15 giveaways** (to celebrate 15 hours of sunlight)







