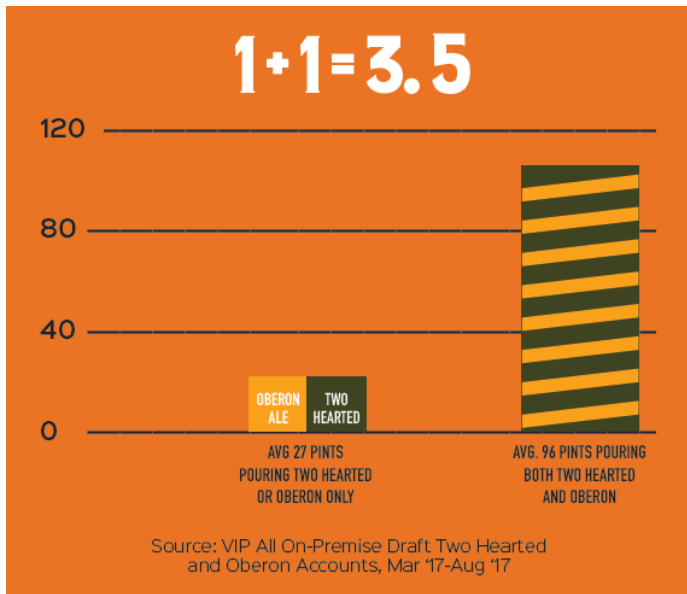
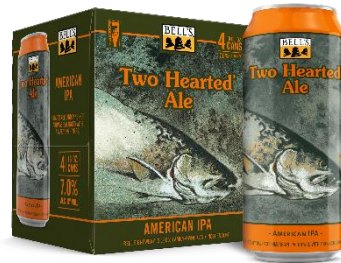




HAZY DAYS OF SUMMER

APRIL - AUGUST

There is a compounding effect on both Oberon® and Two Hearted® when they are placed together. This summer these two high volume beers are joined by our newest year round beer, Official.



- **Two Hearted® draft volume grows** – and actually accelerates – after Oberon® is released. Two Hearted® and Oberon® drinkers are different. Tap into a different and larger customer base!

• Specialty Point of Sale

- Posters
- Slip Sheets
- Case cards (notched for mother cartons and self standing)
- Table Tents
- Coasters
- Kong Cooler
- Rain Fly

