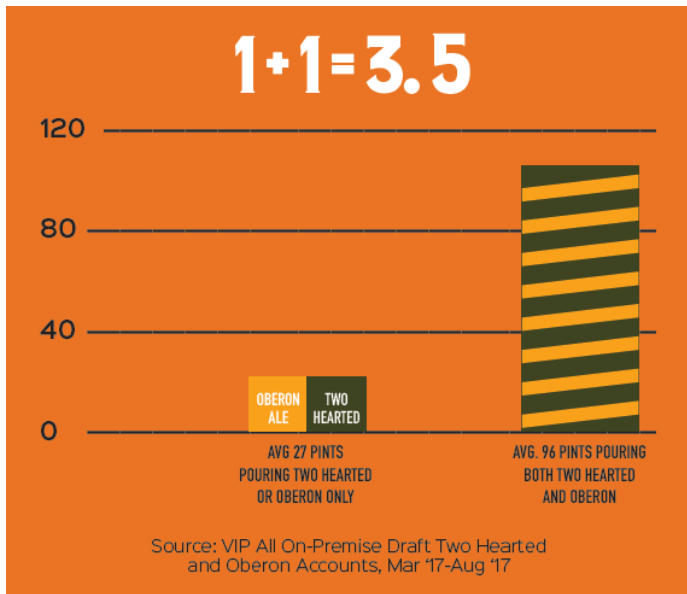




HAZY DAYS OF SUMMER

APRIL - AUGUST

There is a compounding effect on both Oberon® and Two Heated® when they are placed together. This Summer these two high volume beers are joined by our newest year round beer: Official®.



- **Two Heated draft volume grows** – and actually accelerates – after Oberon is released. Two Heated and Oberon drinkers are different. Tap into a different and larger customer base!

- **Specialty Point of Sale**

- Posters
- Slip Sheets
- Case cards (notched for mother cartons and self-standing)
- Table Tents
- Coasters
- Bell's Cooler
- Rain Fly

