



REACH FOR THE SUN

APRIL - MAY

Kicking off the Oberon season leveraging the perfect pairing of oranges

- **New custom display enhancers for cross merchandising**
- **Orange themed assets to support Oberon displays and placements**



- **Available Oberon Packages**

- 12pk 12oz cans
- 6pk 12oz cans
- 6pk 12oz bottles
- 12pk 12oz bottles
- 4pk 16oz cans

- **Specialty Point of Sale**

- Posters
 - 11x17
 - 16x20
 - Slip Sheets
- Case cards (notched for mother cartons and self-standing)
- NEW Display Enhancers
 - Wood racks
 - Mini Oberon Cooler

