



THIS ONE GOES TO 11 ALE

IMPERIAL RED IPA

BIG HOP CHARACTER • PINE & CITRUS AROMAS • STRONG MALT PRESENCE



We've gone louder. Again. And when we say louder, we mean this Imperial Red is double dry-hopped, loaded with bold citrus and piney hops (11 varietals), balanced with a big malt backbone (from 11 different malts). Louder.

This brew was originally released in 2011 to commemorate our 11,000th batch.

PHYSICAL SPECIFICATIONS

ABV: 11.01% Bitterness: 75 IBUs

Color: Deep Red/Mahogany

Original Extract: 23 Plato

PRODUCT SPECIFICATIONS

6/4/12 oz. Case FOB: \$40.00
Kegs: Tier 5
Availability: Specialty
Available Formats: Draft, Bottle
Shelf Life: 3 months



12 oz. Bottle



4-pk 12 oz. Bottle



Case (6-4pk Bottles)



40522"10605"



DI 1/4 DD

Bell's Sales Rep______ Price ______ Price _____