












BELL'S BRANDED VEHICLE WRAP OPTIONS

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BRAND SPECIFIC: OBERON



BRAND SPECIFIC: TWO HEARTED



BRAND SPECIFIC: HOPSLAM ALE



BELL'S GENERIC BRANDING: PINT CLOSEUP



CUSTOMIZABLE

Tagline options:

"100% Family Owned and Independent."

"Brewed in Michigan Since 1985."

Please see order form on back page for full customization options.

BELL'S GENERIC BRANDING: FAMILY PHOTO



CUSTOMIZABLE

Brand image options:

Choose 3 brands to be represented:

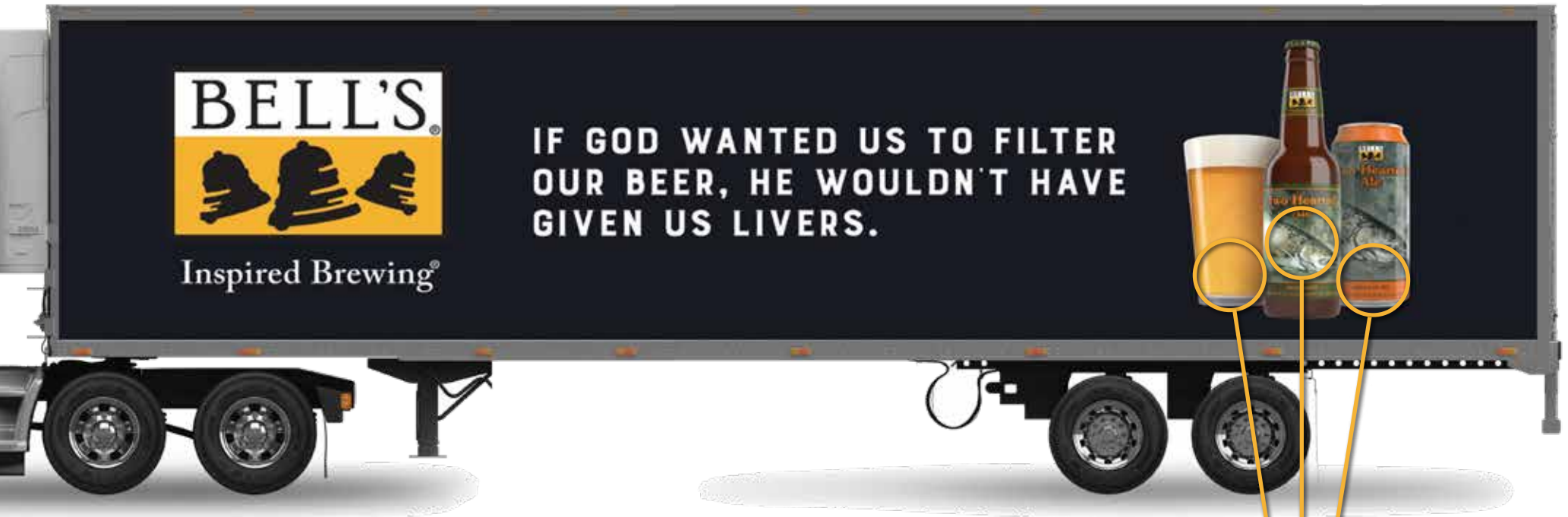
- 1) 6 pack cans,
- 1) single bottle, and
- 1) 6 pack bottles & single bottle

Tagline options:

- "100% Family Owned and Independent."
- "Brewed in Michigan Since 1985."
- No Tagline ("Inspired Brewing" logo version)

Please see order form on back page for full customization options.

BELL'S GENERIC BRANDING: UNFILTERED



CUSTOMIZABLE

Brand image options:

Choose a brand family or mix and match up to three brand images (pint, bottle, or can).

Please see order form on back page for full customization options.

MIX AND MATCH



CUSTOMIZABLE

Brand image options:

Choose from 1 to 7 brands (12 oz. cans) to showcase.

Please see order form on back page for full customization options.



MIX AND MATCH: SINGLE BRAND EXAMPLES



CUSTOMIZABLE

Brand image options:

Choose from 1 to 7 brands (12 oz. cans) to showcase.

Please see order form on back page for full customization options.

MIX AND MATCH WITH LOGO



CUSTOMIZABLE

Brand image options:

Choose from 1 to 7 brands (12 oz. cans) to showcase.

Tagline options:

"100% Family Owned and Independent."

"Brewed in Michigan Since 1985."

No tagline ("Inspired Brewing" logo version)

Please see order form on back page for full customization options.

MIX AND MATCH WITH LOGO: SINGLE BRAND EXAMPLES



CUSTOMIZABLE

Brand image options:

Choose from 1 to 7 brands (12 oz. cans) to showcase.

Please see order form on back page for full customization options.



BELL'S VEHICLE WRAP ORDER FORM

Below are the Bell's vehicle wrap options. These are design concepts, and will be modified to fit your vehicle's dimensions. Once we receive your order form and template with dimensions, you can expect to see a release form with artwork for your approval within 4-6 weeks. If you have any questions, please feel free to reach out to Kristina Lechner at klechner@bellsbeer.com. We are excited to get your vehicle on the road!

BRAND SPECIFIC

BELL'S GENERIC BRANDING

MIX AND MATCH

<p>OBERON</p>		<p>INSTRUCTIONS</p> <ol style="list-style-type: none"> 1. Select your desired vehicle wrap. 2. If your wrap has options, please select from the drop-down menus. 3. Fill out the vehicle information as accurately as possible. 4. Send this completed form along with pictures and precise measurements of your vehicle and a design template (if available) to marketingrequests@bellsbeer.com. <p>DISTRIBUTOR NAME</p> <p>VEHICLE INFO</p> <p>YEAR</p> <p>MAKE</p> <p>MODEL</p> <p>VIN NUMBER</p> <p>IMPORTANT: Please send pictures of your vehicle along with your measurements.</p>
<p>TWO HEARTED</p>		
<p>HOPSLAM ALE</p>		
<p>PINT CLOSEUP</p>	<p>Tagline Option</p>	
<p>FAMILY PHOTO</p>	<p>Tagline Option</p>	<p>Please select a 6 pack can, single bottle or can, and 6 pack bottle option.</p> <p>6 Pack Can</p> <p>Single Can or Btl</p> <p>6 Pack Bottle</p>
<p>UNFILTERED</p>		<p>Please select a pint, bottle, and can option.</p> <p>Pint</p> <p>Bottle</p> <p>Can</p>
<p>MIX AND MATCH</p>		<p>Please select up to seven can options. (Smaller vehicles may be restricted to fewer can options)</p> <p>Can 1 Can 5</p> <p>Can 2 Can 6</p> <p>Can 3 Can 7</p> <p>Can 4</p>
<p>MIX AND MATCH WITH LOGO</p>	<p>Tagline Option</p>	<p>Please select up to seven can options. (Smaller vehicles may be restricted to fewer can options)</p> <p>Can 1 Can 5</p> <p>Can 2 Can 6</p> <p>Can 3 Can 7</p> <p>Can 4</p>